#### **Events**



together improving services for children and young people with disabilities and additional needs

## Community Centre

## Parent Carer Forum

Caravans



# **Fundrasing Pack** "Every smile counts"

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# **About Family Voice Peterborough**

We are a local registered charitable incorporated organisation that is actively seeking to improve services in all areas of the lives of children and young people with disabilities or additional needs aged 0 – 25 years, their parent carers, families and the wider community especially carers and seldom heard groups.

We are all parents and carers of children and young people with disabilities /additional needs OR have significant relevant knowledge of this area. We have a committee of Trustees supported by a Chair, Treasurer and Secretary, but our greatest assets are the open forum group of parents and carers who are fundamental to our purpose and the growing number of contacts within the wider community especially seldom heard group leads.

## Our vision is:

"to ensure parent carers and members from the wider community especially those from seldom heard groups have the services that they need, are informed, can contribute, and are empowered to support their child and peers and can balance their carer role by accessing wider opportunities"

We rely on fundraising & donations to continue our vital work.

"Family Voice are so unbelievably supportive. We Thank you all so much for food have gained so much insight, ideas and funding parcel yesterday both my babies from them and they helped us to grow as a charity. ended up in hospital for the same Always on the end of the phone if we need thing respiratory problems I am guidance and excellent premises to hold exciting most grateful for your support we are home now with steroids and (Peterborough and District Deaf Children's

# What Your Support Means To Us

We are pleased that you are interested in helping us to support parent carers and seldom heard communities by working with us on fundraising. Your generosity will keep our work going.

Did you know that by raising just £225 we can enable 125 people, parents and disabled children together, to have much needed quality family time together in a supportive, safe environment?

#### We couldn't do this without you!

Since 2012 we have been able to help **1284** people have a short break. We couldn't do this without public support.

It can be challenging to run expenses for a caravan such as utility bills, insurance, cleaning & many more.

However with your help & donations we can keep both caravans running for as long as possible.

Through tickets & passes to local family based activities; delivery of activity packs or wellbeing packs; signposting & support; food support provision; training and much more, we have over the past 2 years alone helped over 1000 people in times of need.

This takes time, money and resources which we couldn't do without volunteers, corporate partners, donors and very generous members of the public.

This guide will hopefully help to provide you with information you need to create your own fundraising events & hit the targets you want to achieve.

If you want to discuss your own fundraising ideas please do get in touch with us on 01733 685510 or email office@familyvoice.org

# Putting The FUN In Fundraising

Over the past ten years we have been fundraising a variety of events such as;



Leg Waxing



Peterborough Greyhounds



# Charity Calendar Shoot



Head Shaving



Dressing Up



Bretton Festival

# **Fundraising Methods**

Check out our website for some of the ways you can support us, but here is a taste of the many fundraising methods we use.

## Online

Set up a fundraising page: We are on Just Giving

Do you shop online? You can even support us while you do! Find us on:

• Amazon Smile

Sponsorship

• Easy Fundraising



We are able to provide you a sponorship form.

If you are interested please contact

office@familyvoice.org & we can send it to you via email

# Corporate Partnership

We are looking for local businesses to partner with us. Allowing us to continue our good work supporting Peterborough and those in need.

To find out more and check out our more detailed Corporate Partnership Packs on our website: <u>http://familyvoice.org/content/cor</u> <u>porate-partnership</u> -

See our website for more information: <u>https://familyvoice.org/content/fundraising</u>

# It's free to you. It's easy to do. It helps between the set of the

# Online Shopping

Every time you shop online you can raise money for Family Voice at the same time at no cost to yourself. Shop at your favourite online retailer store by using EasyFundraising or Give as you Live. If you are an Amazon shopper you can use Amazon Smile. For every pound you spend these sites will make a donation to your preferred charity. So make sure you choose us as your chosen charity.

# Fundraising Online

You can also fundraise on our behalf and encourage others to do the same by making donations via a number of online platforms. You can find us on Just Giving or Virgin Giving.

To find out more head over to our website <u>https://familyvoice.org/content/fundraising</u> - where you can download our easy step by step guide.

# **Corporate Partners**

Being a corporate partner is not as hard as it may seem.

In the last year we have had, among others, BGL, Buckles Solicitors, Nisa Local & Peterborough Biscuit as our corporate partners. They have helped us in various ways such as;

- Helping to decorate our community hall
- Assisting during trips & activities
- Giving invaluable advice
- Providing us with much needed supplies
- Cash and goods donations

# It's not all about money!

It could be all about time and what you could offer such as advice, volunteering, your unwanted supplies or ideas.

If you are interested in becoming a partner, check out our website <u>https://familyvoice.org/content/corporate-partnership</u>

# Holding An Event On Our Behalf

# Our Top Tips

1) Plan something doable

It's no good planning to climb Mount Everest if running for a bus tires you out!

3) Make sure you have willing participants

People are more likely to enjoy themselves if they are willing to take part.

5) Ask afterwards 20% of donations on online platforms are made after you've completed an event, so keep that momentum. 2) Make sure you have time and space

You can't have a 24 hour silence if you are in an important meeting that day.

4) Set a target

A target to aim for makes things easier and can motivate people to help you reach a specific goal.

6) Above all have fun Fundraising should always be fun, so do something you enjoy! Laughter and smiles are what you're aiming for.

# A-Z of fundraising ideas to get you started

A A "night in" Afternoon Tea Arts and Crafts Stall Aquathon

B Bingo Night Battle of the Bands Book Sale Bake Sale Bake Off

#### С

Coffee Mornings Carol Singing Craft Fair Clothing Swap Car Wash Camping Weekend

D

Dog-walking Dress Down Day Dance Challenge Dress Up Day Disco

Е

Egg and Spoon Race Easter Egg Hunt Eighties Night

F Family Friendly Mud Run Football Tournament Film Night Finger Tied Day

G Give something up Games Night Guess how many sweets are in the jar?

#### н

Head-shaving Halloween Party Half Marathon Holiday at Work Day

I Indoor Games Italian Evening

J Jazz Night Jewellery-making Jukebox Request Day

K Karaoke Night Kite-flying Day Kickathon

L Late Night Walk Lunch and Learn Line Dancing Lego Build

M Marathon Music Event Murder Mystery Movie Quiz Matchbox Challenge

N Non- Uniform Day Nineties Disco

O Odd jobs for donations Obstacle Course Outdoor Work Day

P Pub Quiz Night Pancake Flip Pamper Day Q Quiz Night Quiet Day Quest Weekend

R Raffle Race Night Rugby Sweepstake Royals Quiz

S Skydiving Swear Box Sponsored Silence School Uniform Day Sixties Day

T Tombola Treasure hunt

U Uniform for Teachers Unwanted Gift Sale

V Variety Show Vegetarian Night Vegetable Growing Contest

W Waxing Who's the Baby?' photo quiz Wine Tasting Wig Day

X Xmas Fair Xmas Disco

Y Yoga Marathon You can't say that ! Word Banning Day

Z Zumbathon

# **Spread The Word**



# Your fundraising pack

The free pack will contain useful template posters to advertise your event. Remember to ask permission first before putting up the posters.

## Social Media

Let people know about your event by using social media posts, a variety of information on your profile & spread the word out to your families & friends. As well as, let us know too. You can find us on:

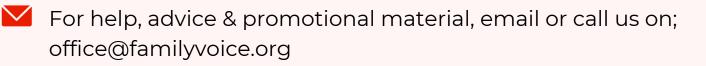
Facebook:	@fvpcommunity	
Twitter:	@familyvoice1	
Instagram:	@family.voice	
LinkedIn:	Family Voice Peterborough	
Pinterest:	wearefamilyvoice	
Youtube:	Family Voice Peterborough	
Search for Family Voice Peterborough SEND Participation Group		

# Local Press

You can always contact your local press who are always looking for stories about people doing amazing things. Contact Peterborough Matters at info@peterboroughmatters.co.uk or on their Facebook page or Peterborough Telegraph at news@peterboroughtoday.co.uk

## Word of Mouth

Most effective way to get your fundraising event out there is telling people face to face such as your neighbours, work colleagues and community.





01733 685510

# **Formal Information**

When it comes to having fun whilst fundraising it's important that you do it in a safe & legal way for everyone involved. Do plan ahead as much as possible but if you have any questions please do get in touch with us.

#### Permission

When holding an event in a public place, it's vital that you ask permission first either from the local authority or owner of the organisation.

## Raffles

A raffle may be held at a private function without a licence as long as tickets are sold at the function and the draw takes place during the event. If alcohol is included as a prize, they can not be offered to any person under the age of 18. An application for applying for a licence where needed can be secured by filling an 'application form for registration of non-commercial society'. For more information you can contact Peterborough City Council licensing team on 01733 453491 or gambling@peterborough.gov.uk

## Fundraising with Food

Please check the Food Standards Agency on:

https://www.gov.uk/government/organisations/food-standards-agency. They can provide you with guidelines such as preparing, handling and storing food etc.

## Photos

If you are taking photos of your fundraising event please make sure you make the attendees aware or email us at office@familyvoice.org for a photo permission form. Share your photos with us if possible please.

## **Registered Charity**

Family Voice Peterborough are a registered charity, our charity number is 1171389

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# **Contact Us**



office@familyvoice.org

01733 685510

An ncture



www.familyvoice.org



Registered Charity No. 1171389

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